



BaptistCare

HOPESTREET



SPONSORSHIP PACKAGES 2022



On average, one woman per week is killed by her intimate partner in Australia.

Their experiences are traumatic and devastating; from daily terror and fear, manipulation and control, to finally, death. Children are left without their mother. Family members and friends cannot say goodbye. There is grief, confusion, and regret felt by all who are touched by this shadow pandemic.

The statistics about women abused, hospitalised or killed by their current or former partner are alarming, yet they only skim the surface of the experience and deep suffering that women and children go through in our communities.

This has never been more true than during the unique situation caused by the pandemic, isolating women and children at home with their perpetrator.

With a proven track record in supporting women and children who are fleeing domestic and family violence for over 35 years, our BaptistCare HopeStreet teams deliver vital services and programs, walking alongside women as they rebuild their lives and seek to heal from the trauma and violence they have experienced.

Our Halo Ball 2022 will raise vital funds to support BaptistCare HopeStreet's essential support services for women and children, as we seek to end the cycle of abuse and build safer families.

OUR SUPPORTERS HAVE CHANGED LIVES

Through the generosity of our supporters and guests, since our inaugural event, the Halo Ball has raised **nearly half a million dollars**.

These vital funds have gone directly to our frontline services, which have delivered:



Provided support and safe medium-term **accommodation** for over 333 women and their children, who had nowhere else to turn when they fled their home.



Group support programs for 600 women, and thousands of hours of individual and group **counselling** for women and children who are healing from the trauma of violence.



DV No Interest Loans to the value of over \$566,000, giving women immediate access to finance as they often have no or little access to money, and inherit debt or poor credit ratings from their ex-partner.

ABOUT THE HALO BALL 2022



Home should be a refuge, a place of love and respect. For some, home can be prison and a place of great risk.

Since the outbreak of COVID-19, data from UN Women and front line workers has shown that all types of violence against women and girls, particularly domestic violence, has intensified. This is the **Shadow Pandemic** growing amidst the COVID-19 crisis.

On 28 February 2015, Tara Costigan, a mother of three and a BaptistCare employee, was brutally murdered by her ex-partner. Her violent death from domestic violence sent shock waves through her family, friends, her local community and BaptistCare's workforce.

In response to her tragic death, calls for change became the inspiration for BaptistCare HopeStreet's first ever Halo Ball. Through the generosity of our supporters and guests, we have raised nearly half a million dollars.

We invite you to join us at the Halo Ball 2022, as

together we help to break the cycle of abuse and respond to Australia's Shadow Pandemic.

Friday, 28 October 2022

7.00pm to midnight

**The Fullerton Hotel Sydney
No. 1 Martin Place, Sydney**

Dress: Semi-formal

SPONSORSHIP OPTIONS



GOLD TABLE OF TEN

\$10,000

- Ten tickets to VIP pre-dinner cocktail and canapé party (6.15pm to 7.15pm)
- Preferential VIP seating
- French Champagne served throughout the evening
- One full page advertisement valued at \$2,500 in the event program
- Verbal acknowledgment during the event
- Company logo prominently displayed in event program and displayed on the screens throughout the event
- Company logo included on Halo Ball website and linked to your website



PLUS THE CHOICE OF ONE OF THESE ADDITIONAL BENEFITS:

- 1 One x Company banner displayed at the event (pull up/ free standing only)
- 2 Company branded merchandise to be at every place setting

SPONSORSHIP OPTIONS CONT.



SILVER TABLE OF TEN

\$6,500

- Ten tickets to VIP pre-dinner cocktail and canapé party (6.15pm to 7.15pm)
- Preferential seating
- One half page advertisement in the event program valued at \$1,500
- Logo recognition in the event program and displayed on the screens throughout the event
- Company logo included on The Halo Ball website and linked to your company's website
- Verbal acknowledgement during the event

TABLE OF TEN INDIVIDUAL

**\$2,950
\$295**

- Entry to pre-dinner cocktail reception
- Table/Tickets to the dinner

PRODUCT DONATION BENEFITS



Silent Auction and Raffle

Donate a unique experience, holiday, sport item, lifestyle, homewares, electronic product or gift voucher as a silent auction or raffle prize and receive the following benefits:

- Acknowledgement and logo in the printed event program
- Company logo included on the Halo Ball website and linked to your website
- Company logo displayed on the screens at regular intervals during the event
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction and raffle viewing table throughout the event
- For prizes valued at over \$5,000: Half-page advertisement in the printed event program



Event Program Advertising

Promote your company or product in the official event program (full colour, A5):

- Full Page advertisement - \$2,500
- Half Page advertisement - \$1,500

YOUR SUPPORT WILL MAKE A DIFFERENCE

If you are unable to attend the Halo Ball or donate an item for the silent auction or raffle, your monetary donation will support our work with women and children:



\$500

will provide care packages of food, clothing and toys for four families escaping domestic and family violence



\$1,000

will deliver a 12 week support program for up to 8 women as they break free from the cycle of domestic and family violence



\$5,000

will employ a specialist child counsellor for one school term to work with children affected by domestic and family violence

**To discuss sponsorship for the
Halo Ball 2022 please contact**

Melanie Hendra Events

Phone: 0407 674 445

Email: melanie@melaniehendraevents.com

Visit our Halo Ball website

baptistcare.org.au/haloball

To book tickets

<https://www.trybooking.com/BQDLH>

