



WE'RE MEASURING OUR SOCIAL IMPACT ON THE COMMUNITIES AND PEOPLE WE SERVE.

PIONEERING
HOME CARE SINCE
1985



OVER
13,000
CLIENTS



SUPPORT THROUGH
COMPANIONSHIP,
DOMESTIC ASSISTANCE,
HOME MAINTENANCE,
NURSING AND
PREVENTATIVE HEALTH
SERVICES

CLIENTS IN
 **489**
POSTCODES

*“Home carers are
critical in enabling
seniors to maintain their
independence and stay
in their **own home.**”*

 OVER
1 MILLION
CARE HOURS DELIVERED

SNAPSHOT: AT HOME SOCIAL IMPACT

SAVED
\$34.5
MILLION
IN HOSPITALISATION
COSTS



FAMILIES STAY AT WORK
\$141
MILLION
ECONOMIC CONTRIBUTION



WE EMPLOY OVER
1,200 STAFF



MORE LEISURE TIME FOR
FAMILY CAREGIVERS,
VALUED AT

\$28.2
MILLION



 PREVENTED
\$2.1
MILLION
IN DISABILITY COSTS

*“Seniors receiving
home care are active
community participants
– local community
groups, volunteering and
leadership.”*



- MORE SENIORS ACTIVE IN THE COMMUNITY
- GREATER ENGAGEMENT WITH FAMILY MEMBERS
- DELAYED ADMISSION TO OTHER AGED CARE SERVICES*

*Due to data limitations, this impact has been analysed qualitatively, which may understate its value.
Source: ACIL Allen (2022) Social Return on Investment of BaptistCare NSW & ACT Report.
Data based on FY21-22.

The BaptistCare SROI framework is built on five impact areas:



SROI = \$2.22

FOR EVERY \$1
BAPTISTCARE SPENDS,

WE GIVE BACK \$2.22
TO THE COMMUNITY.



Scan the QR code
to read the full report.