



Residential Services Our Social Return on Investment

WE'RE MEASURING OUR SOCIAL IMPACT ON THE COMMUNITIES AND PEOPLE WE SERVE.

SERVING SENIOR AUSTRALIANS SINCE
1944



CARING FOR OVER
1660
CUSTOMERS



18
HOMES
IN 2 STATES



*"Our Residential Services specialise in providing person-centred care that encourages **independence** and focuses on **quality of life.**"*

\$1.9
MILLION
MEALS PER YEAR

SNAPSHOT: RESIDENTIAL SERVICES SOCIAL IMPACT

AVOIDED
\$24.7
MILLION
IN HOSPITALISATION COSTS IN FY22

FAMILIES REMAIN IN THE LABOUR FORCE AND EMPLOY OVER
 1200 STAFF
\$259
MILLION
ECONOMIC CONTRIBUTION

FREE UP FAMILY LEISURE TIME, VALUED AT
\$151
MILLION

PREVENTED
\$1.6
MILLION
IN DISABILITY COSTS

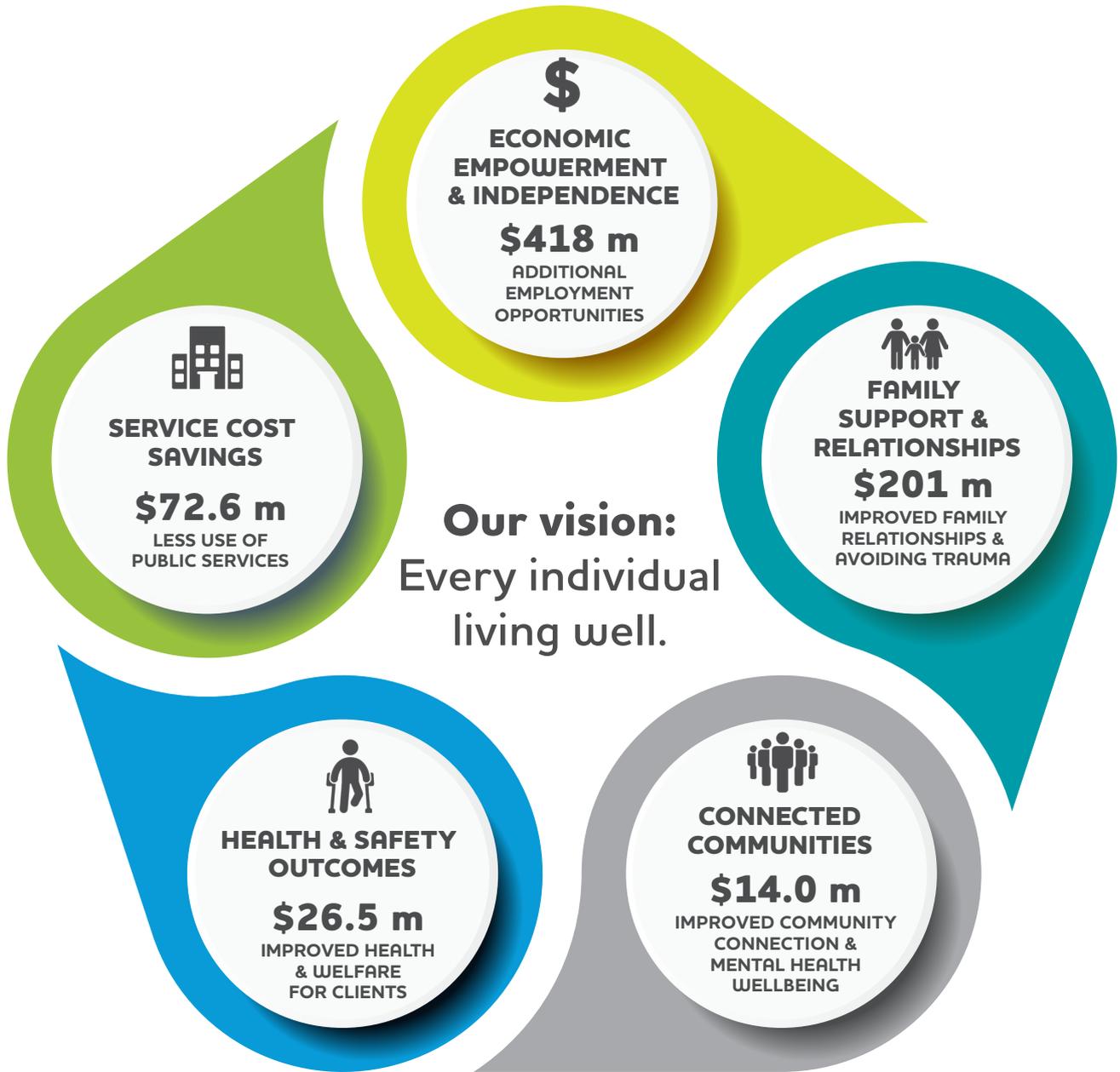
"Our Residential Care instils pride and confidence in high-quality services for vulnerable people in the community."

CONFIDENCE IN CARING FOR VULNERABLE PEOPLE
GREATER COMMUNITY FEATURES
GREATER SECURITY AND PERSONAL SAFETY
OPPORTUNITIES FOR VOLUNTEERING

BaptistCare is growing and will soon bring these benefits to more homes and customers.

*Due to data limitation, this impact has been analysed qualitatively, which may understate its value.
Source: ACIL Allen (2022) Social Return on Investment of BaptistCare NSW & ACT Report
Data based on FY21-22.

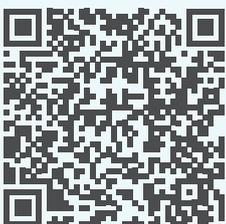
The BaptistCare SROI framework is built on five impact areas:



SROI = \$2.22

FOR EVERY \$1
BAPTISTCARE SPENDS,

WE GIVE BACK \$2.22
TO THE COMMUNITY.



Scan the QR code
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