

Retirement Living Our Social Return on Investment

WE'RE MEASURING OUR SOCIAL IMPACT ON THE COMMUNITIES AND PEOPLE WE SERVE.

SERVING SENIOR AUSTRALIANS SINCE
1944



CARING FOR OVER
1200
CUSTOMERS



15
VILLAGES
IN 2 STATES



ADAPTIVE
LIVING APPROACH

“Our Retirement Villages offer lifestyle benefits and enhance social connectivity in a strong community.”



INDEPENDENT
LIVING FOR OVER
55'S

SNAPSHOT: RETIREMENT LIVING SOCIAL IMPACT

AVOIDED
\$2.4 
MILLION
IN HOSPITALISATION
COSTS IN FY22

\$3.1 
MILLION
ECONOMIC CONTRIBUTION

EQUIVALENT OF 
\$4.6
MILLION
IN IMPROVED COMMUNITY
AND FAMILY RELATIONSHIPS

 DELIVERED
\$7
MILLION
IN IMPROVED PHYSICAL AND
MENTAL HEALTH OUTCOMES

“Retirement villages provide safe, connected and well-resourced environments for people to live.”

 DELIVERED
\$10
MILLION
IN LIFESTYLE CHOICES AND
COMMUNITY INCLUSION

BaptistCare is growing and will soon bring these benefits to more homes and customers.

*Due to data limitation, this impact has been analysed qualitatively, which may understate its value.
Source: ACIL Allen (2022) Social Return on Investment of BaptistCare NSW & ACT Report

Because we care

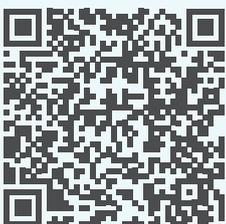
The BaptistCare SROI framework is built on five impact areas:



SROI = 2.22

FOR EVERY \$1
BAPTISTCARE SPENDS,

WE GIVE BACK \$2.22
TO THE COMMUNITY.



Scan the QR code
to read the full report.